

**Business Directory Listing Terms and Conditions**  
Effective October 2008

When I started the Uriel Heals newsletter and website in early 2004 I had no customers and no traffic. The first newsletter went to three people, me and two friends I had asked to subscribe, to test the subscription box and ensure that the newsletter was delivered as scheduled. It took years of hard work to build the audience and traffic of more than 500,000 hits a month that the Uriel Heals website receives.

As we continue to move into the Shift, more people will need the services of healers, energy workers and teachers. Finding the resources they need can be difficult. And if your business depends on getting the word out, as all businesses do, you do not want to spend years of your time to get the traffic you need.

Business Directory listings will help you educate others about your services, find new clients and market your business in an efficient, cost-effective way. And you can benefit from the traffic that this website receives and find people who will become your clients. The listing will be available on both the Uriel Heals and Enlightening Life websites.

### ***Advertising Programs***

Three programs are offered, select the one that best meets your needs and budget. I suggest that you commit to at least six months of service to capitalize on your investment. Before you continue please read the disclaimer at the end of this document.

<b><i>Type of Listing Services offered</i></b>	<b><i>Basic Listing \$30 per month</i></b>	<b><i>Premium Listing \$65 per month</i></b>	<b><i>Elite Listing \$100 per month</i></b>
Business Directory listing	√	√	√
Newsletter banner ad (size depends on listing type)		√	√
Website Banner ad (size depends on listing type)		√	√
Newsletter article in Enlightening Life newsletter		√	√
Radio Show Interview and Archive for your website			√
Free website review and quote from Only Designs	√	√	√

For more information and a full description of available services please complete the form on the website or submit the following information.

Your Name (first name and last name)

Name of your Business

Physical address street, city, state or country, zip code or postal code (may be a PO box)

Telephone number

Website URL

Email address

Type of business (select from drop-down menu) or one of the ones listed in the next section.

Paragraph about your business and what you offer clients (250 words maximum)

Be sure to read the Membership Agreement as you must sign and submit it to be considered for inclusion in the listing directory.

## ***Definition of Terms***

### **Business Directory Listing**

A listing on the business directory will include the following:

- Type of business, selected from the list of available service types:
- Your name or the name of your business
- Business physical address and hours of operation (optional)
- Telephone Number
- Type of business, selected from available types as defined
- Website URL
- Email address
- Paragraph about your services (maximum of 250 characters)

### **Type of Business**

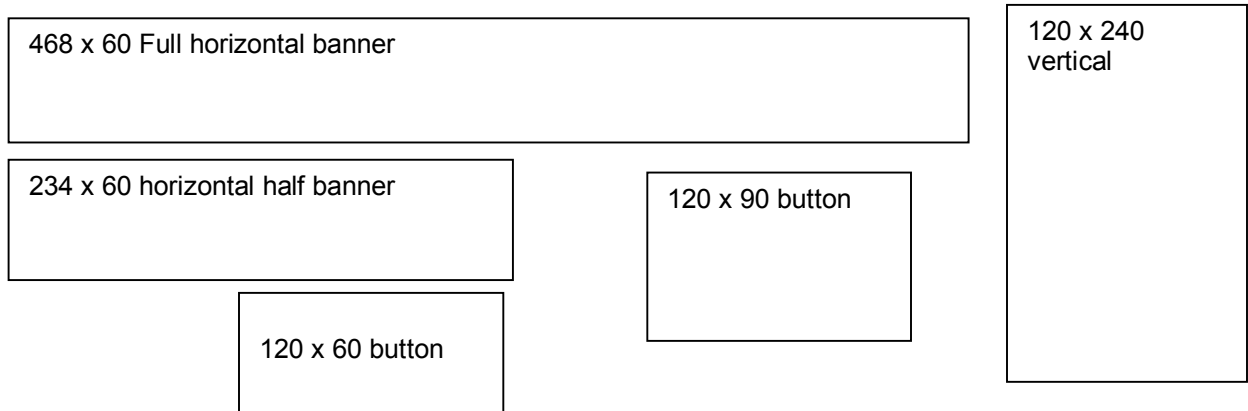
Your business should fit within one of the following categories, as defined below:

- **Healing Services**, including aromatherapy, Reiki and other types of energy work
- **Holistic practitioners**, including naturopaths, acupuncture, chiropractors and other types of licensed professionals
- **Body Workers**, including massage, Reiki, and other types of body work
- **Intuitive Services**, including intuitive, medical intuitive, tarot reader, and other types of intuitive services
- **Body-Mind-Spirit**, including life and spiritual coaching, spiritual psychology and other types of body, mind, spirit integration work
- **Other**, other types of services that are not listed above; please include a description of the nature of your business in the description field. These listings will be considered on a case by case basis.

**Newsletter Banner Ad**

A small banner ad to be placed on the right or left margin or upper header of the Enlightening Life newsletter, which will be distributed to both the Uriel Heals and Enlightening Life subscribers. We will build the banner with graphics you provide or you can supply the banner. The banner ad will be linked to your website, which will open in a new browser window. Available sizes are described and shown below (representations are approximate):

- 468 x 60 horizontal full banner
- 234x60 horizontal half banner ( top or bottom placement)
- 120x90 button (side margin placement)
- 120 x 60 button (side margin placement)
- 120X240 vertical (side margin placement)



- Premium Listing select from 120 x 60 button ad or 120 x 90 button ad
- Elite Listing select from any of the above ads, including full or half horizontal banner and vertical ad or button ads.

**Website Banner Ad**

Banner ad to be placed on the Enlightening Life or Uriel Heals website (client chooses). Same sizes as indicated above.

- Premium Listing select from 120 x 60 button ad or 120 x 90 button ad
- Elite Listing select from full or half horizontal banner and vertical ad or button ads.

**Newsletter Article**

An article to be submitted in the Enlightening Life monthly newsletter, limited to 500 words (about 4 paragraphs) on a topic relevant to the owner’s business. Owner retains copyright to article and may post it on their website in conjunction with its presence on the ELO website.

**Radio Show Interview**

A 30 minute interview on the Enlightening Life radio show on Blog Talk radio, which averages 100 active listeners and 1500 to 1800 downloads per show. Customer has the right to publish their show on their website and shares copyright to only that portion of the show containing their interview with Enlightening Life OmniMedia, Inc.

## ***Payment Terms***

Payment can be made monthly or pre-paid, at Client's discretion. Payment is due on the first business day of the month and can be made by automatic credit card deduction through Paypal. If payment has not been received within five (5) business days after the first of the month, Client's listing and any advertising will be immediately removed and will not be reinstated until payment has been made. Business owners who submit late payments more than three times within a three month period will be removed from the listing directory.

## ***Limitations***

Because of the type and nature of the Uriel Heals and Enlightening Life websites and other affiliated interests, we will not accept advertising or listings for businesses or services in the following categories:

- Any business or service that focuses on paganism, witchcraft, black magic, voodoo or any type of religion
- Any business or service that is not applicable to one of the service types listed on the websites. When the 'Other' category is selected, we will review the business and decide whether it can be included in the business listing, depending on the description you provide.
- Any website that contains adult content or material that can be deemed to represent adult content, the definition of "Adult Content" to be at the sole discretion of Enlightening Life OmniMedia, Inc.
- Any business or service that offers services of an Multi Level Marketing (MLM) nature or businesses that do not specifically provided holistic services in the specified areas.

Email [sales@enlighteninglife.com](mailto:sales@enlighteninglife.com) with questions or call at 816-350-1139.

## ***Disclaimer***

Uriel Heals and Enlightening Life OmniMedia, Inc. provide the Business Directory as service to business owners whose business models are in the areas of healing, energy work, intuitive arts, holistic medicine and teaching. We will pre-screen and select the businesses that are listed in the directory but do not guarantee nor make any warranty, express or implied, about the results that can be achieved through a presence in this directory or claims made by the business owners. We also reserve the right to deny membership, at our sole discretion, to any business or business owners whose business activities do not fit the theme, message or intent of the Uriel Heals and Enlightening Life OmniMedia websites and communities.

Your listing on the Business Directory does not guarantee website traffic, sales or revenues. This is a marketing tool and it should be one of many marketing tools that you use to promote your business.

### **Traffic statistics:**

As of September 29, 2008, the Uriel Heals website traffic statics are as follows:

More than 12,000 sites on the Internet link to the Uriel Heals website and refer to its pages. This allows people who may not normally visit the Uriel Heals website to find it.

In the first three quarters of 2008 web traffic increased from over 600,000 hits a month to over 900,000 hits per month.

Traffic averages at between 150,000 to 200,00 hits per week with Mondays being the most active day.

The Uriel Heals website is referred to in a variety of popular website e-zines and sites such as Spirit Library.

Enlightening Life ([www.enlighteninglife.com](http://www.enlighteninglife.com)) is a new site with little traffic but the newsletter already has 600 subscribers who are waiting for their first newsletter. Subscription to this new newsletter will also be opened to existing Uriel Heals newsletter subscribers.

Placing your company's advertisement on the Uriel Heals site helps you access the traffic volumes it would otherwise take you years to build.